

# HOW TO USE OUR *INSTRUCTIONAL* GUIDES

United Yearbook Printing offers resources & curriculum designed specifically to meet the needs of yearbook advisers.

The curriculum includes a comprehensive instructional guide which incorporates lesson plans, interactive links, and learning activities.

The instructional guides and lesson plans are aligned to the **CA ARTS STANDARDS**, the identified four artistic processes, which form the basis for artistic literacy, and the anchor standards and enduring understandings per process.

The interactive links and learning activities offer advisers further research at their fingertips and alternative exploratory exercises for their students.

*Gain greater content acumen by using our curriculum!*



**Instructional Guides**--In addition to the CA Visual Arts Standards & Enduring Understandings, Lesson Plans, Interactive Links & Learning Activities, you will find:

- An Overview & Purpose Statement to clarify expectations
- Topical arrangement of researched content with cited sources & interactive links for use with your students
- An invitation to consider ways to integrate ideas with your unique touch in your classroom



**Lesson Plans & Learning Activities**--What's the difference between the two? Lesson Plans are more formal and are aligned to the CA Visual Arts Standards & Enduring Understandings. Both have:

- Overview & Purpose Statements to define learning expectations
- Verification of Learning Outcomes
- Materials Needed Lists
- Links to Presentations, Handouts, [Assessment Rubrics & Advanced Organizers for Lesson Plans](#)
- Step by Step Directions for Learning Activities



**Software Skills**--The Instructional Guides reference software skills and offer links to tutorials to acquire the necessary skill sets, in addition to content which describes when to employ which skills and why. In light of the variety of software programs available, we recommend:

- Learning to edit photos and understand photo formats--keeping the final image's dpi at 300 and saving as a PNG
- Collaborating for best results
- Experimenting with special effects to amplify the yearbook's theme and style
- Utilizing United Yearbook Printing Workshops & Master Classes for you and your students to gain expertise as you need.

